



THE LOCATION

DAMAC LAGOONS (ANDALUCIA) APARTMENTS

SPORTS AND LEISURE

- Dubai Polo & Equestrian Club 10 minutes
- 2 Dubai Autodrome 12 minutes
- 3 The Plantation Equestrian and Polo Club 11 minutes
- 4 Miracle Garden 13 minutes
- 5 Dubai International Stadium 14 minutes
- 6 Global Village 14 minutes
- 7 IMG World 14 minutes
- 8 Hamdan Sports Complex 15 minutes

MALLS

- First Avenue Mall 11 minutes
- 2 City Centre Me'aisem 14 minutes
- 3 Mall of the Emirates 24 minutes

HOSPITALS

Aster Medical Centre – 9 minutes



3 NMC Royal Hospital – 19 minutes

HOTELS

- Park Inn by Radisson 10 minutes
- 2 Studio One Hotel 9 minutes
- 3 Five Hotel Jumeirah Village Circle 19 minutes

AIRPORT

Al Maktoum International Airport – 28 minutes

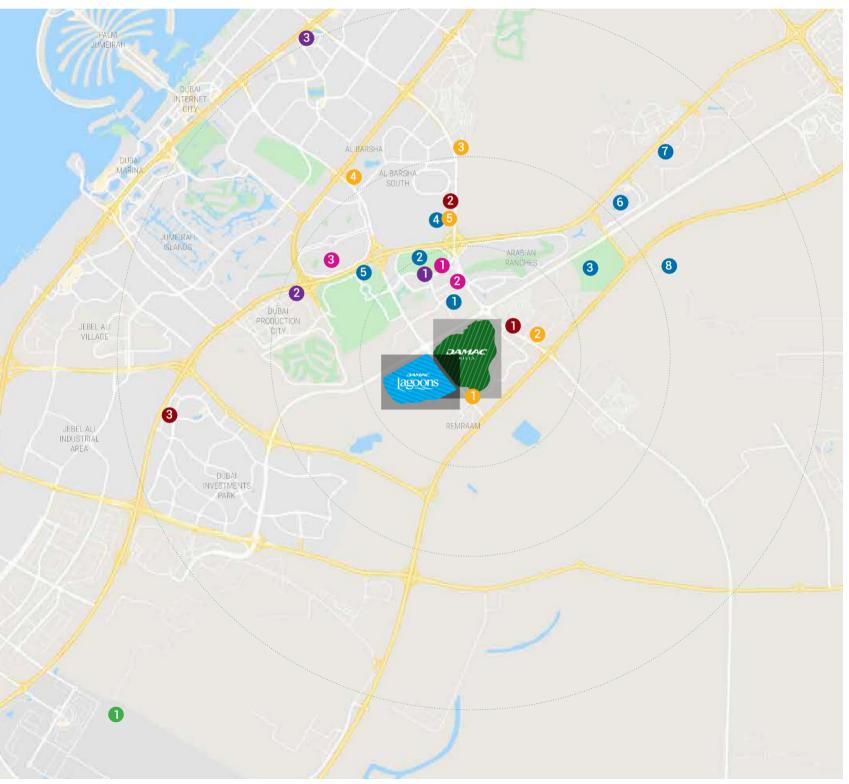
SCHOOLS

- Jebel Ali School 5 minutes
- 2 Fairgreen International School 11 minutes
- Global Indian International School 16 minutes
- 4 Safa Community School 18 minutes
- 5 Kings' School 21 minutes

DAMAC Lagoons is hidden away along Hessa Street right opposite DAMAC Hills community. The convenient location puts residents within minutes of the city's key arterial freeways such as Mohammed Bin Zayed Road, Emirates Road and Al Khail Road.









THE LOCATION

DAMAC LAGOONS (ANDALUCIA) APARTMENTS



MARBELLA



MYKONOS



MONTE CARLO



IBIZA



SANTORINI



MOROCCO



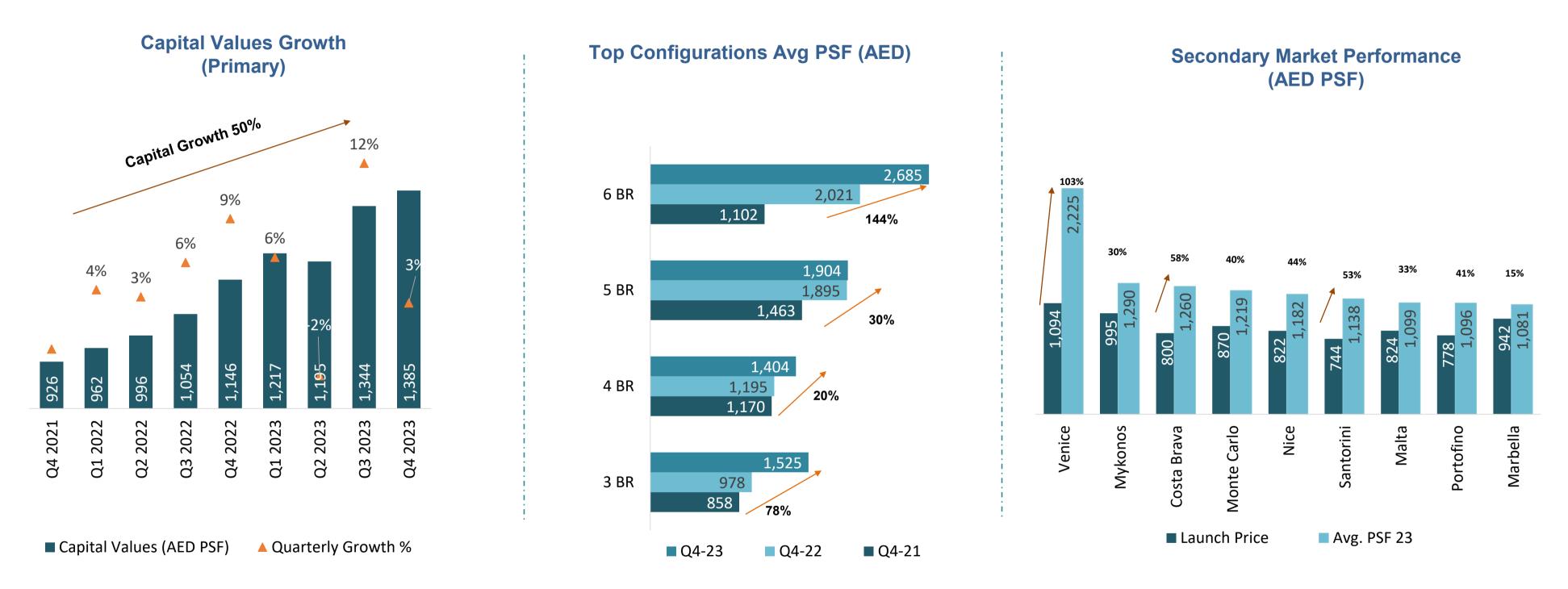
MALTA

DAMAC LAGOONS – ACCESS POINTS









- The average capital values in DAMAC Lagoons registered 50% capital appreciation in last two years.
- Nine out of 11 clusters have recorded double digit growth in capital values in secondary market indicating robust investor confidence in DAMAC Lagoons



Fast Four Facts – DAMAC Lagoons

01

Advantage Low Rise

- Lower service charge.
- Feels closer to amenities Higher end user demand.
- Higher undivided share of land Higher opportunities for capital gains.
- Enjoys quick ease in access, saving time

04

Competitive Lagoon Themed Apartments

- Competitive Price
- DAMAC Lagoon Views is the most competitively priced lagoon themed apartments in Dubai





02

Fast Moving Units

- Close to 1,000 units sold in last 24 months.
- Sales off take rate of 35 to 40 units a month.

03

Robust Track Record

- DAMAC Lagoons recorded robust capital appreciation of 50% in 24 months
- Nine out of 11 clusters recorded double digit growth in last two years.



COMPETITION BENCHMARKING - PRICING

1 BR Configuration (AED PSF)

| Project Name | Min Size Sq. ft | Max Size Sq. ft | Min SA PSF | Avg. SA PSF | Max SA PSF |
|-----------------------------------|-----------------|-----------------|------------|-------------|------------|
| Naya at District One | 784 | 877 | 1,977 | 2,108 | 2,292 |
| The Residences at District One | 679 | 770 | 2,023 | 2,141 | 2,222 |
| Lagoon Views at MBR | 853 | 854 | 1,931 | 1,959 | 1,997 |
| Dubai Hills Estates – Hills Park* | 676 | 903 | 1,860 | 1,807 | 1,997 |
| DAMAC Lagoon Views | 674 | 808 | 1,453 | 1,542 | 1,694 |

2 BR Configuration (AED PSF)

| Project Name | Min Size Sq. ft | Max Size Sq. ft | Min SA PSF | Avg. SA PSF | Max SA PSF |
|--------------------------------------|-----------------|-----------------|------------|-------------|------------|
| Naya at District One | 1,204 | 1,263 | 2,074 | 2,217 | 2,352 |
| The Residences at District One | 1,192 | 1,310 | 1,920 | 2,050 | 2,415 |
| Lagoon Views at MBR | 1,724 | 1,724 | 1,855 | 1,886 | 1,920 |
| Dubai Hills Estates – Hills Park* | 1,744 | 989 | 1,698 | 1,779 | 1,954 |
| DAMAC Lagoon Views | 1,016 | 1,145 | 1,539 | 1,641 | 1,915 |

*Note: The prices are from primary and secondary sale transactions H2 2023/DLD Transaction







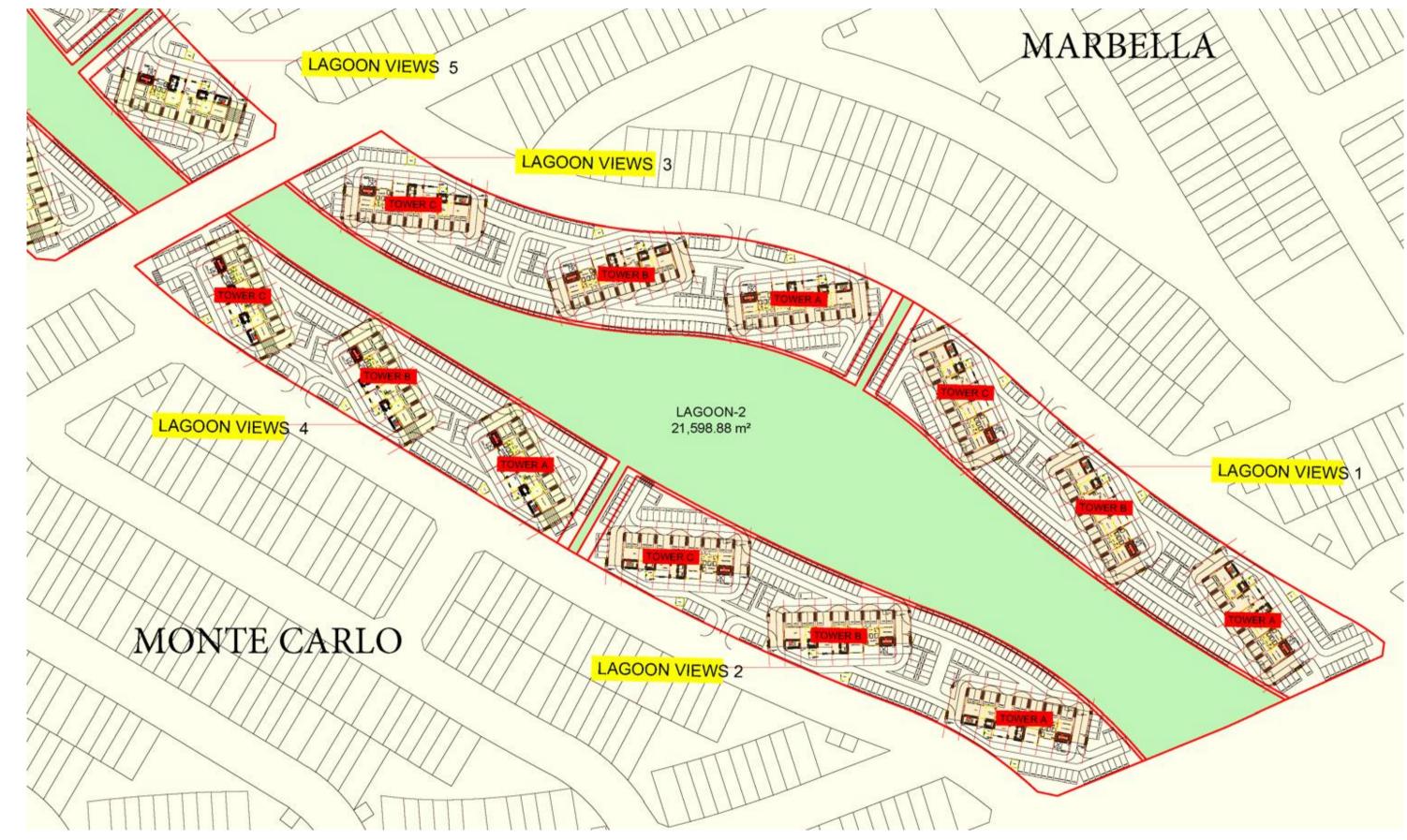
I N S P I R A T I O N DAMAC LAGOONS (ANDALUCIA) APARTMENTS



THE RHYTHMIC DANCE OF SUNLIGHT ON THE AZURE WAVES MIRRORS THE TIMELESS POETRY OF THE MEDITERRANEAN SEA THE WAVES OF THE MEDITERRANEAN: KNOWN TO BE EMBRACING BUT NOT DANGEROUS























MONTECARLO

TOWER A, B, C

AQUA OPERA SCHOOL HOUSE PAVILION **BOARD GAMES CASINO PAVILION** CARS MEMORABILIA - VINTAGE CARS



- 3 Towers

- 3 Towers



LAGOON VIEWS 2 TOWER C LAGOON VIEWS 2 TOWER B LAGOON VIEWS 2 TOWER A N







MARBELLA

TOWER A, B, C

FLAMENCO GARDENS BEAUTY HILLS - SHOPPING POP UPS OLIVE TREES GARDEN - THE MARRIAGE DESTINATION



TOWER CONFIGURATION

DAMAC LAGOONS (ANDALUCIA) APARTMENTS

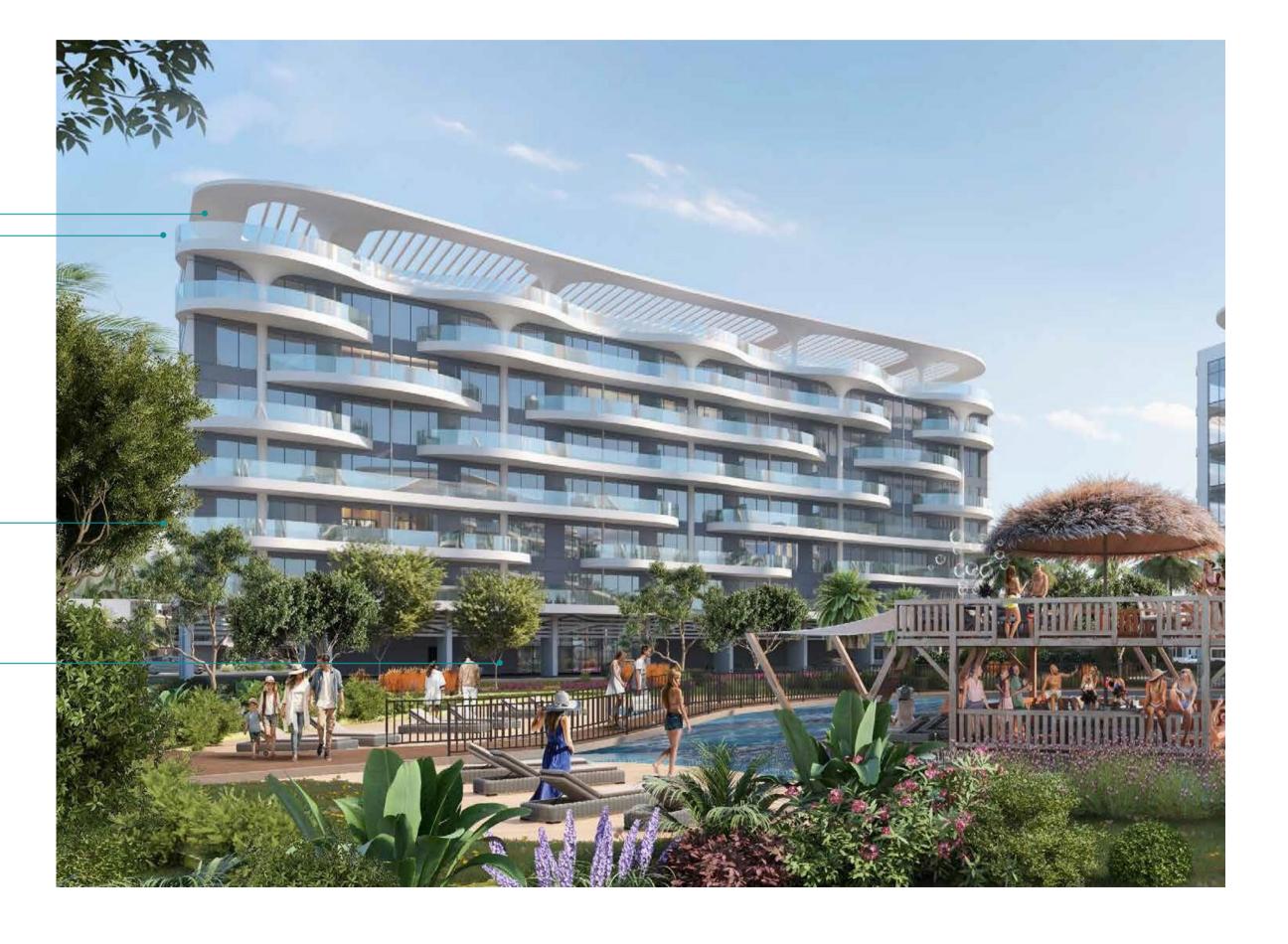
G + 6 F capturing the view from a height

ROOF

LEVEL 1ST – 6TH

1- & 2-BR APARTMENTS

GROUND FLOOR - ARRIVAL





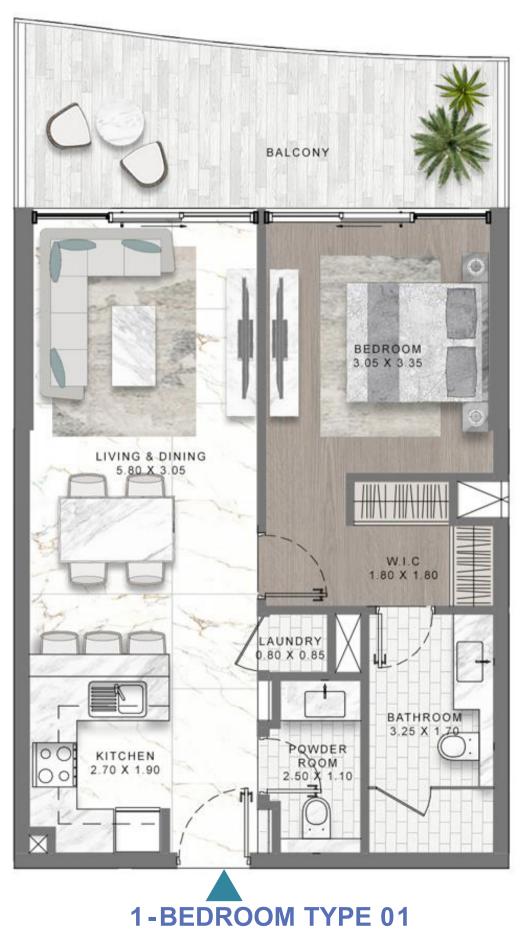
UNIT TYPES





UNIT TYPES

1 BR : 16 Types 2 BR : 4 Types



SALEABLE AREA: 763.7 SQFT





2-BEDROOM TYPE 01 SALEABLE AREA: 1153.7 SQFT





LIVING 2.7m – 2.8m Floor to ceiling







DINING

2.7m – 2.8m Floor to ceiling

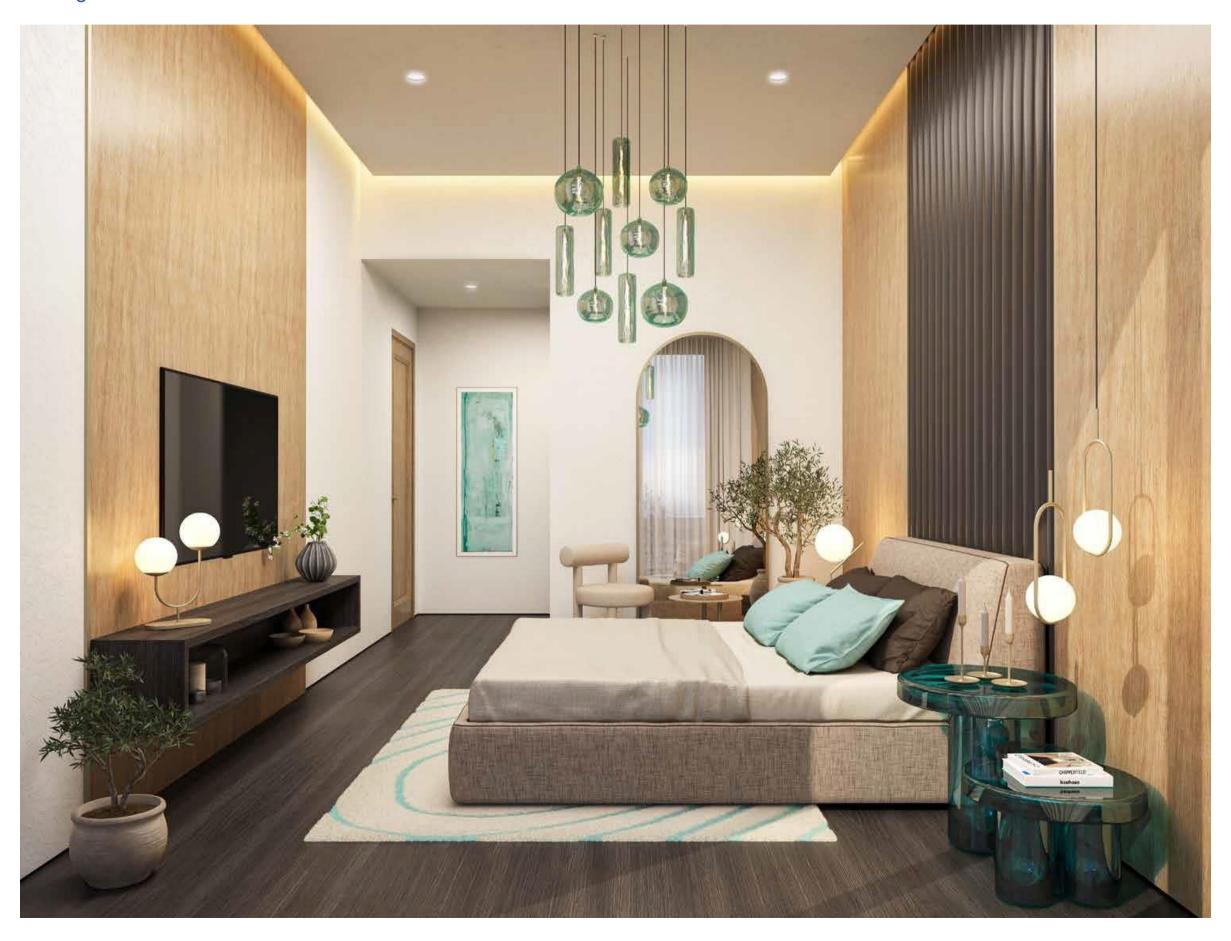






BEDROOM

2.7m – 2.8m Floor to ceiling

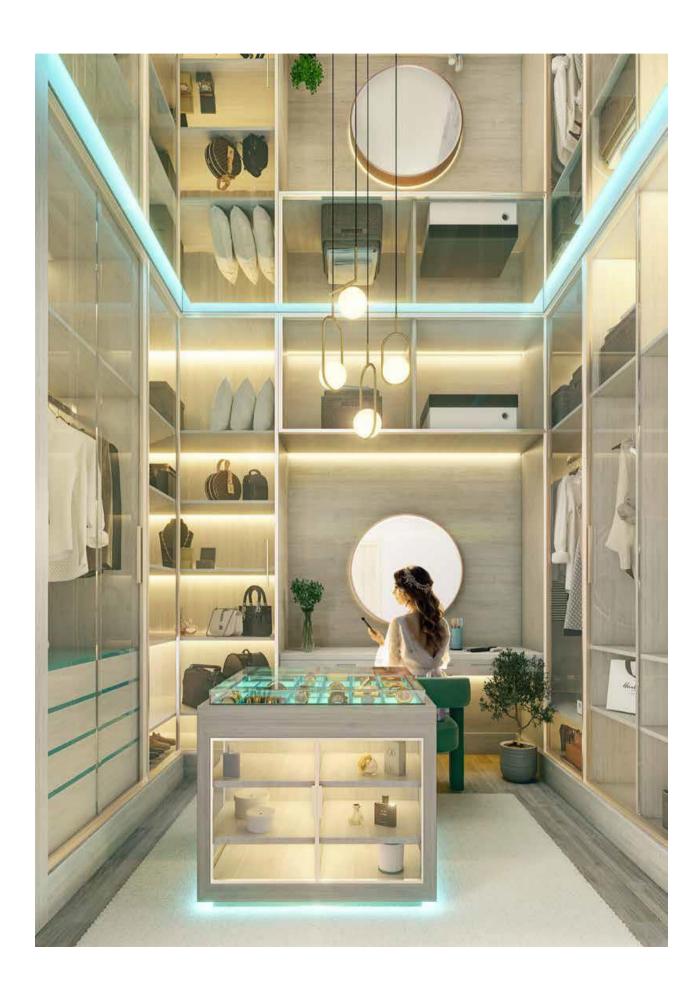






WALK-IN CLOSET

2.4m Floor to ceiling







BATHROOM 2.4m Floor to ceiling

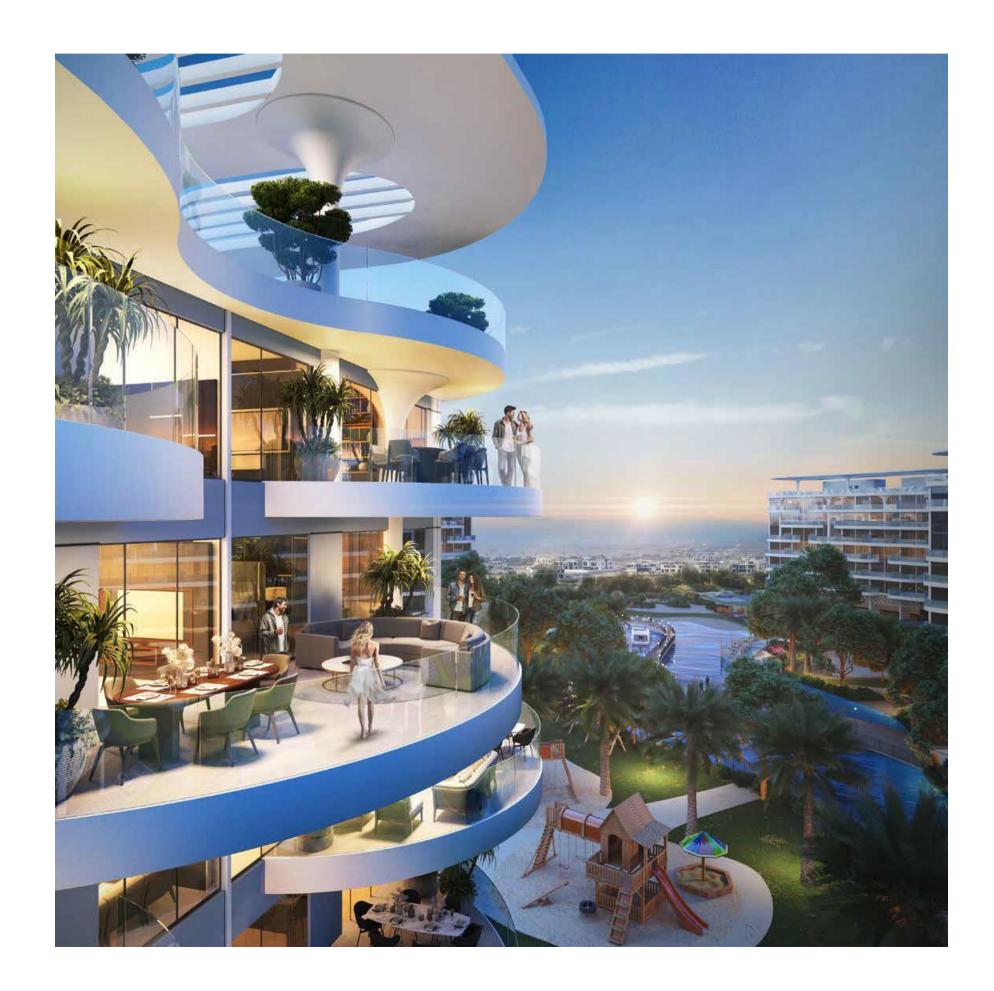
0 --







TERRACE





F&A

Apartment features:

- All rooms feature double glazed windows
- Balconies (As per Plan)
- Centrally Air Conditioned
- TV & Television Connection Points

Living and Dining:

- Porcelain tile flooring
- Painted walls & Soffit

Bedrooms:

- Porcelain tile flooring
- Painted walls & Soffit
- Built in Wardrobe

Bathroom Features:

- Porcelain tile flooring and wall cladding all bathrooms
- Vanity cabinets with stone countertops all bathrooms
- Sanitary ware/s with fittings and accessories
- Mirror

Kitchen:

- Kitchens fitted with cabinets, stone countertop, and backsplash
- Kitchen appliances (Cooker, Kitchen hood, Refrigerator & washing machine)
- Sink with fittings
- Porcelain tile flooring
- Porcelain / Painted walls

PRICES & PAYMENT PLAN





| Lagoon Views | | Sella | | | |
|--------------|-------------|-------|-------|-------|-----------|
| Typology | Total Units | Min | Max | Avg. | Min |
| 1 BR | 126 | 674 | 808 | 758 | 979,000 |
| 2 BR | 36 | 1,016 | 1,145 | 1,115 | 1,564,000 |
| Grand Total | 162 | 674 | 1,145 | 838 | 979,000 |



| Price (AED) | PSF | |
|-------------|-----------|-------|
| Max | Avg. | (AED) |
| 1,369,000 | 1,169,000 | 1,541 |
| 2,193,000 | 1,830,000 | 1,641 |
| 2,193,000 | 1,316,000 | 1,570 |



LAUNCH PAYMENT PLAN

| escription | Milestone Event | (%) Value | Description | Milestone Event | (% |
|----------------|-------------------------------|-----------|--|-------------------------------|-------------|
| EPOSIT | Immediate | 20 | 22nd INSTALLMENT | Within 24 Months of Sale Date | |
| t INSTALLMENT | Within 3 Months of Sale Date | 1 | 23rd INSTALLMENT | Within 25 Months of Sale Date | |
| Id INSTALLMENT | Within 4 Months of Sale Date | 1 | 24th INSTALLMENT | Within 26 Months of Sale Date | |
| d INSTALLMENT | Within 5 Months of Sale Date | 1 | 25th INSTALLMENT | Within 27 Months of Sale Date | |
| n INSTALLMENT | Within 6 Months of Sale Date | 1 | 26th INSTALLMENT | Within 28 Months of Sale Date | |
| n INSTALLMENT | Within 7 Months of Sale Date | 1 | 27th INSTALLMENT | Within 29 Months of Sale Date | |
| n INSTALLMENT | Within 8 Months of Sale Date | 5 | 28th INSTALLMENT | Within 30 Months of Sale Date | |
| n INSTALLMENT | Within 9 Months of Sale Date | 1 | 29th INSTALLMENT | Within 31 Months of Sale Date | |
| n INSTALLMENT | Within 10 Months of Sale Date | 1 | 30th INSTALLMENT | Within 32 Months of Sale Date | |
| n INSTALLMENT | Within 11 Months of Sale Date | 1 | 31st INSTALLMENT | On 80% Completion Milestone | |
| th INSTALLMENT | Within 12 Months of Sale Date | 1 | 32nd INSTALLMENT | On 90% Completion Milestone | |
| th INSTALLMENT | Within 13 Months of Sale Date | 1 | 33rd INSTALLMENT | On Completion | |
| th INSTALLMENT | Within 14 Months of Sale Date | 5 | Total | | |
| th INSTALLMENT | Within 15 Months of Sale Date | 1 | 4% DLD TO BE PAID IN ADDITION | TO THE INITIAL DEPOSIT | |
| th INSTALLMENT | Within 16 Months of Sale Date | 1 | ACD: JAN-2027 | | |
| th INSTALLMENT | Within 17 Months of Sale Date | 1 | | | |
| th INSTALLMENT | Within 18 Months of Sale Date | 1 | | | |
| th INSTALLMENT | Within 19 Months of Sale Date | 1 | | | |
| th INSTALLMENT | Within 20 Months of Sale Date | 5 | 1-BEDROOM 2-BEDROC starting price from starting price from | | |
| th INSTALLMENT | Within 21 Months of Sale Date | 1 | | | |
| th INSTALLMENT | Within 22 Months of Sale Date | 1 | AED 979 | ,000 | AED 1,564,0 |
| st INSTALLMENT | Within 23 Months of Sale Date | 1 | | | |





REGULAR PAYMENT PLAN

| Description | Milestone Event | (%) Value | Description | Milestone Event | (%) |
|------------------|-------------------------------|-----------|-------------------------------|--------------------------|---------------------|
| DEPOSIT | Immediate | 20 | 22nd INSTALLMENT | Within 24 Months of Sale | e Date |
| 1st INSTALLMENT | Within 3 Months of Sale Date | 1 | 23rd INSTALLMENT | Within 25 Months of Sale | e Date |
| 2nd INSTALLMENT | Within 4 Months of Sale Date | 1 | 24th INSTALLMENT | Within 26 Months of Sale | e Date |
| 3rd INSTALLMENT | Within 5 Months of Sale Date | 1 | 25th INSTALLMENT | Within 27 Months of Sale | e Date |
| 4th INSTALLMENT | Within 6 Months of Sale Date | 1 | 26th INSTALLMENT | Within 28 Months of Sale | e Date |
| 5th INSTALLMENT | Within 7 Months of Sale Date | 1 | 27th INSTALLMENT | Within 29 Months of Sale | e Date |
| 6th INSTALLMENT | Within 8 Months of Sale Date | 8 | 28th INSTALLMENT | Within 30 Months of Sale | e Date |
| 7th INSTALLMENT | Within 9 Months of Sale Date | 1 | 29th INSTALLMENT | Within 31 Months of Sale | e Date |
| 3th INSTALLMENT | Within 10 Months of Sale Date | 1 | 30th INSTALLMENT | Within 32 Months of Sale | e Date |
| 9th INSTALLMENT | Within 11 Months of Sale Date | 1 | 31st INSTALLMENT | On 80% Completion Miles | stone |
| 10th INSTALLMENT | Within 12 Months of Sale Date | 1 | 32nd INSTALLMENT | On 90% Completion Miles | stone |
| 11th INSTALLMENT | Within 13 Months of Sale Date | 1 | 33rd INSTALLMENT | On Completion | |
| 12th INSTALLMENT | Within 14 Months of Sale Date | 8 | Total | | |
| 13th INSTALLMENT | Within 15 Months of Sale Date | 1 | 4% DLD TO BE PAID IN ADDITION | TO THE INITIAL DEPOSIT | |
| 14th INSTALLMENT | Within 16 Months of Sale Date | 1 | ACD: JAN-2027 | | |
| 15th INSTALLMENT | Within 17 Months of Sale Date | 1 | | | |
| 16th INSTALLMENT | Within 18 Months of Sale Date | 1 | | | |
| 17th INSTALLMENT | Within 19 Months of Sale Date | 1 | 1-BEDR | | 2-BEDROO |
| 18th INSTALLMENT | Within 20 Months of Sale Date | 8 | I-DEDRU | | Z-DEDRUU |
| 19th INSTALLMENT | Within 21 Months of Sale Date | 1 | STARTING PRIC | CE FROM | STARTING PRICE FROM |
| 20th INSTALLMENT | Within 22 Months of Sale Date | 1 | AED 979 |),000 | AED 1,564,0 |
| 21st INSTALLMENT | Within 23 Months of Sale Date | 1 | | | |



AMENITIES







BEAUTY



BEAUTY HILLS

OLIVE TREES GARDEN - THE MARRIAGE DESTINATION



HONEY BAR



C U LT U R E



FLAMENCO GARDENS CONCERT STAGE

AQUA OPERA SCHOOL HOUSE PAVILION



VOLCANIC STONES PARK



FESTIVITIES



FOAM PARTY

MUSIC FESTIVALS

GLOW LOUNGE



BEACH CLUB



LAKESIDE SERENITY



CENTRAL HUB





REVITALIZE - RECHARGE

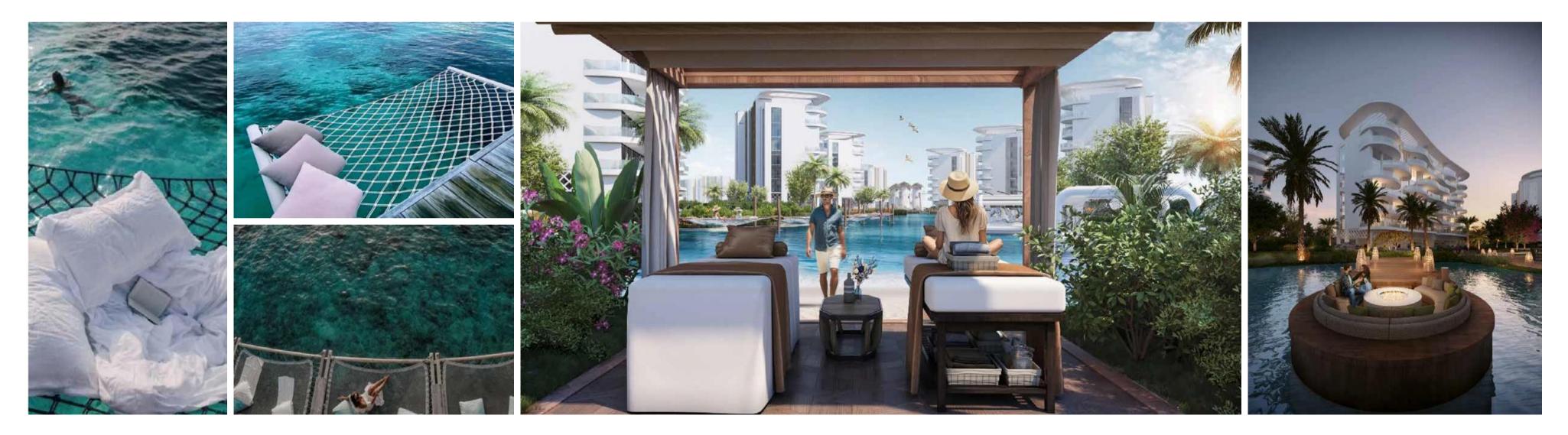


LAGOON RAIN PARTY ZONE





WELLNESS - RELAXATION



HAMMOCK HAVEN

OUTDOOR SPA



AQUA BLAZE LOUNGE



FLOATING PARADISE



UNIQUE AQUATIC PARTY VENUE





ENTERTAINMENT



BOARD GAMES CASINO PAVILION



KIDS PLAY AREA



GASTRONOMY – F&B EXPERIENCE



TAPAS LOUNGE

POOL BAR & FLOATING PODS



SUNSET BEACH BAR



ANDALUCÍA APARTMENTS







ANDALUCÍA APARTMENTS

AQUA GYM – RUNNING TRACK







ANDALUCÍA APARTMENTS

AQUA OPERA SCHOOL







TERRACE





Summary

- Rare and unique project in Dubailand as low-rise lagoon facing apartments.
- As such, these are highly sought after and fast moving units.
- Part of a community that has commanded over 49% appreciation in the last 2 years.
- Competitive price point lowest PSF compared to competition.
- Major benefits of a low rise apartment closer to the community, lower service charges, lower maintenance costs, higher structural lifespan, higher undivided share of land.
- Access lower waiting time for elevators & faster access to parking and community exit points during peak hour commute and also, ease of access to exit points during an emergency
- Low rise apartments generally command a higher capital appreciation in comparison to high rise projects.
- These apartments will be part of a ready community by handover.



Scan this QR code for training feedback



THANK YOU





- Why does the bathroom render show 2 washbasins? : The units' rendering shown are to display the maximum potential of this unit and all illustrations do not form a part of the standard unit.
- Do we have any information on essential amenities (mall, hospital, pharmacy, etc.) contracted to be part of the Lagoons community since Santorini will be handed over soon?: Yes, these are mandatory Civic amenities which are provided with any/all masterplan; however, none are available on day-one (across all developers). These shall be facilitated eventually based on 80% residential units' handover and only when the operator EOI and on-boarding processes complete.

